



## About the Company

Printing firm Banner-Man has been based in Bradford since 2008 and draws on the 19 years' experience of owner Max Blackwell.

The company produces a range of banners, pop-up stands, placards, signage and display boards using its large format digital printing facilities. It is also home to a full in-house graphic design studio, allowing the firm to create customer orders from start to finish. Annual turnover at Banner-Man, which has six members of staff, is £150,000.

## How has Invest in Bradford helped?

To help meet an increase in orders, Banner-Man worked with members of the Local Impact team to recruit a new member of staff.

They worked closely with the Local Impact team to work out precisely what skills and level of experience was required.

Six carefully chosen CVs were put forward and the three strongest were chosen for an interview and work trial by Banner-Man.

One of them was Jane Thackray who was referred to Local Impact by Jobcentre Plus having been unemployed for three months. The Local Impact team had created Jane's CV, offered advice on interview techniques and made her aware of the job at Banner-Man.

# BANNER-MAN

## Key Facts

**Turnover:** £150,000

**Local Jobs:** 6

**Location:** Bradford

[www.banner-man.co.uk](http://www.banner-man.co.uk)

## Results

After a second interview following a successful day spent working at Banner-Man, Jane was taken on as a part-time member of staff, increasing to full-time as the order book continued to grow. The company also benefited from a £500 grant from Jobcentre Plus having taken on a long-term unemployed person.



Banner-Man owner Max Blackwell said: “Jane is excellent and the service from Local Impact was a great help. We had a dedicated officer who was really supportive from start to finish and it has led to us finding a brilliant new member of staff.”

Jane said: “The Local Impact service was excellent. It gave me the support I needed to find a new job and gave me a lot more confidence – it was like a life-line.

“There is a good variety to what I do here - admin, sales and marketing and helping with the production side – and I am really enjoying. It all started with the help I received from Local Impact and I can’t thank them enough.”



## Key Facts

**Vacancies Filled: 1**

**Contact:** Nawaz Khalifa –  
Employment Liaison Advisor

**Phone:** 01274 432007

**Email:** Nawaz.Khalifa@bradford.gov.uk

**“The Local Impact service was excellent. It gave me the support I needed to find a new job and gave me a lot more confidence – it was like a life-line.”**



For more information visit: [www.investinbradford.com](http://www.investinbradford.com)  
Email: [info@investinbradford.com](mailto:info@investinbradford.com) Telephone: 01274 431375