

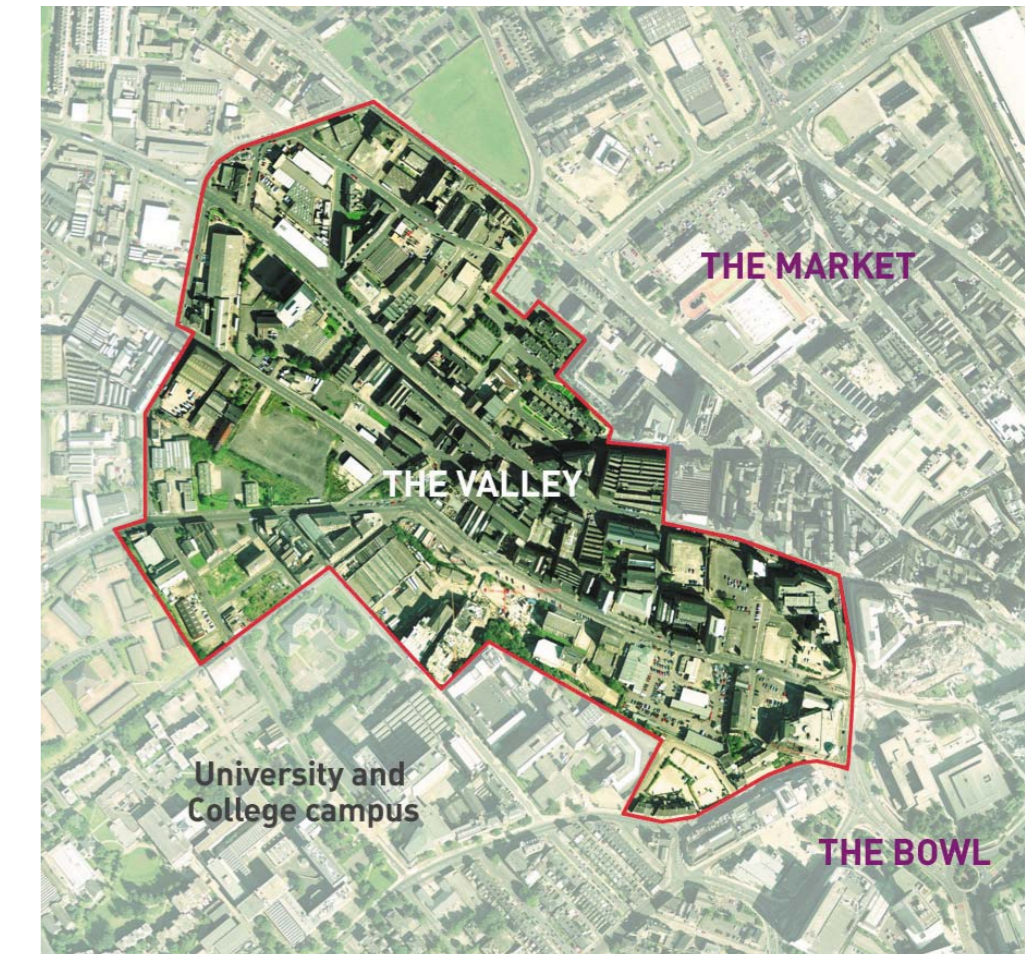
VALLEY NEIGHBOURHOOD DEVELOPMENT FRAMEWORK



The Plan of Action

Opposite: An overview of the exciting new plans for high quality residential centres, creative industries and the knowledge-based businesses, all linked together by living landscapes and an enhanced streetscape. To further develop the quality of The Valley's environment, water courses will be reopened and revitalised, and tree lined boulevards and village greens created.

Below: Aerial photograph of existing Valley Neighbourhood.



DEVELOPING THE CREATIVE HEART OF THE CITY

The Valley will develop a strong urban community with living space built around landmark architecture, green parkland, urban squares, lively streets and waterside locations. Its workspace will encompass the artistic, creative, commercial and knowledge economies. This eclectic mix will flow naturally through an integrated district. As part of Bradford's £2 billion city centre regeneration, The Valley provides the optimum mix of urban living and working life.



A place to inspire

To realise the vision that is The Valley, there will be sixteen individual and imaginative schemes, four each in the themes of: **Urban Living** – 21st Century residential schemes blending new landmark high rise developments with warehouse conversions; **Creativity and Knowledge** – centres of excellence reviving the area's reputation as an engine of growth; **Living Landscapes** – maintaining the human scale and green connection of the redevelopment; **Quality Streets** – smoothing traffic flow while introducing Continental style tree-lined boulevards.

From these themes, we have created four priority projects for The Valley:

- Listergate**
- Beckside Park**
- Goitside Urban Village**
- Sunbridge Road**

1. Listergate

This will be the most visible and visually impressive development in The Valley. Situated on the vacant former Gasworks site at the junction of Thornton Road and Listerhills Road, landmark residential buildings rising up to 25 storeys will share prime space with Bradford Science Park, which will maximise the commercially valuable skills provided by the University. This project epitomises The Valley's work-life balance and will be an important economic driver attracting additional employment opportunities to Thornton Road and reinforcing the image of Bradford as a successful developing city.

2. Beckside Park

Beckside Park is to be developed as a contemporary public open space alongside Bradford Beck which will connect a series of green spaces to create a safe and attractive linear park and a natural link between the University campus and The Valley neighbourhood. Its linear form will create an enhanced setting for adjacent development, (notably the housing along Thornton Road and the new College building on the site of the former Alexandra Hotel) and its integrated waterside landscape will optimise the commercial potential of the surrounding land. Ultimately, this stunning parkland will provide a safe and attractive recreational space for people to enjoy.

3. Goitside Urban Village

The most successful regeneration projects create unified residential and mixed-use districts rather than singular buildings or isolated blocks. Goitside Urban Village will develop a significant residential community to the west of the city centre while forming a hub for creative businesses and artists. Many of the new buildings will be up to five or six storeys, giving the district the continuity of style that makes European cities so attractive. The Continental influence also extends to the creation of public squares and a new link road that would become a tree-lined boulevard through the Village, generating the pleasant and animated environment this area so desires.

4. Sunbridge Road

The Valley will have a vibrant creative quarter and Sunbridge Road will be its pulsating hub. Essentially it will be an exciting and dynamic high street with a strong culture of creativity that unites Goitside Urban Village and Goitside Create: the neighbourhood's designated Creative and Knowledge Quarter. Tree lined pavements will be widened to allow cafes and shops to animate and enhance the environment, carriageways will be narrowed to reduce the impact of traffic and public and performance art will be commissioned. These developments to Sunbridge Road will stimulate regeneration of surrounding areas by acting as a magnet for commercially minded artists, creative entrepreneurs and knowledge-based businesses

Keeping you in touch

This is an important and exciting time for the City and we value and welcome your views. If you want to make a comment, a suggestion, ask a question or be kept up to date with the latest regeneration news, please contact the Planning Implementation Group on 01274 434093 or visit www.bradford.gov.uk for a comment form.

Send any comments to Planning Implementation Group, City of Bradford Metropolitan District Council, Department of Transportation, Design and Planning, FREEPOST BD818, 8th Floor, Jacobs Well, Bradford BD1 1BR by 2nd October, 2006.